

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



	Q1 2025	Q4 2025	Q1 2026
All Radio Listening			
Weekly Reach ('000)	50,078	50,000	50,628
Weekly Reach (%)	86.9	85.8	86.9
Average hours per head	17.8	17.4	17.3
Average hours per listener	20.5	20.3	19.9
Total hours (millions)	1,027	1,015	1,007

All Radio Listening - Share Via Platform (%)			
AM/FM	26.7	25.4	24.0
Total Digital	73.3	74.6	76.0
DAB	42.1	42.1	43.1
DTV	2.7	2.7	2.5
Total Online	28.5	29.8	30.4
Website/Apps	10.8	11.3	11.5
Smart Speaker	17.6	18.5	18.8